



1996 Playoff Qualifiers
1997 D3Pro Mid Atlantic Division Champions
2008 PDL Mid-Atlantic Division Champions
2008 PDL Eastern Conference Regular Season Champions
2008 PDL National Semifinalists
2009 PDL Regular Season National Champions
2010 PDL Eastern Conference Champions

Press Release

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FOR IMMEDIATE RELEASE



Dream Big!

Reading United AC and Twin Valley Soccer Club announce agreement to become the first Reading United Affiliate Club for player development.

May 23, 2011 (Morgantown, PA) – Reading United AC and Twin Valley Soccer Club announced today that they have entered into an agreement to become the first local youth soccer club to be designated as a Reading United Affiliate Club. The focal purpose of this affiliation is to develop both players and coaches via professional instruction. Twin Valley Soccer Club (TVSC) has organized and implemented several pilot development programs with coaching staff and players from Reading United AC over the past year. Over time it became obvious that a long term relationship focused on development was emerging and criteria were defined to become an affiliated club with Reading United AC. There are several exciting elements of this agreement, which include professionally led training sessions for all TVSC players during their regular practices for both the fall and spring season. In addition, a development program for the youngest players in the intramural program for children ages 5 to 8 years of age has been established and will include a player development program called, “Firecrackers”. The off-season winter soccer program focuses on ball mastery skills in a once a week indoor program for players 7 to 13 years of age called, “Crackerjacks”.

This affiliation also includes coach development, as the coaches will be involved with their teams during the professional training clinics each week. This enables development of age appropriate curriculum each week and provides support to Twin Valley’s volunteer coaches. Other opportunities will be implemented as other local clubs develop similar affiliations, such as tournament teams and the opportunity for players to be



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identified and selected to play for a premier team for free via Reading United AC's development program. The goal of the affiliation is to ensure that all programs remain "club neutral", which allows other clubs with player development needs to enter similar agreements. In this way, the level of soccer development in the Greater Reading area is increased and provides more players opportunities to advance in their skills and playing experience at an affordable price. Twin Valley Soccer Club will be financially supporting this development program from current player registration fees, fund raisers and charitable donations.

"The goal of our soccer club is to provide equal development opportunities for all of our players at an affordable cost", said, Justin Duckworth, President Twin Valley Soccer Club. "We are excited for our club's players and coaches and the benefits that being a Reading United Affiliate Club will bring, and we look forward to our players wearing the designation patch proudly on their uniforms."

Under the guidance of coaches Troy Snyder and Brendan Burke the club began creating innovative programs that would be equivalent to what one would expect from a premiere club, but at a price point that would enable all the children of the community the opportunity to participate in the sport of soccer. "There's a genuine concern in the sport of soccer in the United States that it is becoming exclusive, due to teams charging exorbitant fees to participate on the hopes of gaining access to more experienced coaches.", said Troy Snyder, Vice President of Reading United AC. "This is uncommon in the rest of the world and so by looking at successful clubs throughout the world, the Twin Valley Soccer Club had numerous examples of how to achieve its goals." Coach Snyder went on to say, "Any youth organization that is investing time and resources like this will naturally give the kids a platform to develop their skills that might not have existed beforehand. This program will assure that all children will be able to reach their full potential whether it is at the recreation level, travel level or at the academy level."

About Reading United AC

Reading United A.C. (formerly Reading Rage) is a premier minor league soccer franchise based in Reading, Pennsylvania that competes in the United Soccer League's (USL) Premier Development League (PDL)—the top men's pro-am league in North America. The team is the official Player Development Partner of the Philadelphia Union MLS team. The PDL is considered the 4th level of soccer (comparable to Single A in baseball terms). In the United States Major League Soccer (MLS) is the top level of professional soccer, the North American Soccer League (NASL) is the second division, and the United Soccer Leagues' USL Pro is the third division. Players have the ability to compete in the PDL throughout the summer months in a professionalized setting while maintaining their collegiate eligibility. Additionally, current and former professional players can utilize the PDL as a platform for exposure to the top professional scouts. The league is the proving ground for players who aspire to reach the highest levels of the game, while providing affordable family entertainment to the Greater Reading community. Reading United A.C. is the "club-neutral" provider of soccer camps, clinics, coach education, and great minor league soccer action.

About Twin Valley Soccer Club

Twin Valley Soccer Club is a non-profit, volunteer organization supporting the development of youth soccer in the local community. The club is open to any player in the area, not just those in the school district. The Twin Valley Soccer Club is committed to helping every child develop as a soccer player and individual both on and off the field. The club's developmental program is run and maintained by the Coach and Player Development Committee (CPDC). The CPDC makes recommendations on player evaluations, team selections, coach and player training, and numerous other issues and programs related to players and coaches.



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