



1996 Playoff Qualifiers
1997 D3Pro Mid Atlantic Division Champions
2008 PDL Mid-Atlantic Division Champions
2008 PDL Eastern Conference Regular Season Champions
2008 PDL National Semifinalists
2009 PDL Regular Season National Champions
2010 PDL Eastern Conference Champions

Press Release

Contact: Art Auchenbach, General Manager
art@readingunitedac.com
610-927-4474

FOR IMMEDIATE RELEASE



Reading's Fitness & Soccer Leaders United

Body Zone Sports & Wellness Complex and Reading United AC partner to establish home for top local soccer programming

READING, Pa. (May 3, 2011) – Reading United A.C. is proud to announce the creation of a formal partnership between Reading United and Body Zone Sports & Wellness Complex. Body Zone, Berks County's premier sports and wellness complex has contracted with Reading United A.C. to operate and develop Body Zone's soccer programming. Body Zone General Manager Ted Kolva stated, "Body Zone is excited to further solidify our relationship with Reading United AC by partnering with them for their soccer resources. Body Zone wants to continue to be the club-neutral soccer hub for all soccer players in Berks County, and Reading United AC will help us achieve that by providing us with instructional support, technical expertise, camps, and an overall identity in the soccer community. Body Zone's new Director of Soccer, Troy Snyder, and the Reading United AC staff and players will be on-site at Body Zone to help us achieve all of our soccer goals."

Body Zone Sports and Wellness Complex delivers a unique and complete sports and wellness experience for the entire family. The 160,000 sq. ft. facility in Wyomissing, PA houses two NHL-size ice rinks, two synthetic grass sports fields, a basketball court, state-of-the-art wellness and aquatic centers and a suspended running track. The sports programs are diverse and include swimming, basketball, field hockey, ice hockey, lacrosse, volleyball, football and soccer. Leagues, instructional programs and camps are offered in all sports for tots to adults. Their extensive wellness programs include group exercise, aquatics, cardio, weight training and more. When a break is needed from exercise, people can experience the Massage & Muscle Therapy Studio or refreshment from Body Zone Bistro or Java Zone Café. The Reading United team will be conducting all indoor training sessions and fitness sessions at the Body Zone complex.

Like the Philadelphia Union have done on a regional scale, Reading United's youth training philosophy allows them to be the **ONLY club neutral** local soccer organization that provides training and programs that benefit the local youth soccer



WWW.READINGUNITEDAC.COM

Official Player Development Partner of the Philadelphia Union





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clubs and the Reading Berks Junior Soccer League. Reading United offers youth players and clubs, program and training options that fit all levels from the recreational player through premier level players including the Reading United/Body Zone Summer Soccer Camps that will be featured at several local youth clubs in addition to indoor camps at the Body Zone facility. The programs also include: the YSC Academy (YSC is the official youth development program of the Philadelphia Union) at Body Zone, D & E licensed coaching courses, individual player training featuring Reading United players and staff, and club programs that include coaching curriculum, player training, and health and fitness programming.

As part of the partnership, Reading United will have a full-time presence at Body Zone in the person of Vice President and Technical Director Troy Snyder as well as have combined efforts of Body Zone and Reading United staff providing the organizational and marketing focus to further develop soccer programs, camps, leagues, and tournaments. "We are ecstatic about this partnership. Troy is one of only a few USSF 'A' Licensed soccer coaches in the Reading area and the only US National Team player from Berks County. Troy's contacts and experiences in the professional, coaching, and US National Team ranks, combined with our current PDL team success and partnership with the Philadelphia Union, will be an unmatched foundation from which Body Zone and Reading United will realign the soccer landscape in the Greater Reading area and provide some much needed clarity for the soccer consumer in the Reading area.", highlighted Reading President Art Auchenbach.

Press, soccer fans, soccer parents, and youth soccer players are encouraged to learn more about the Reading United team and Body Zone by attending our 2011 Season Meet the Players party to be held Saturday night May 14 at Body Zone. Reading United staff will be introducing our 2011 squad and the team will be providing some fantastic giveaways, including Reading United gear, tickets to a Philadelphia Union game, one free week of camp, and much more! The Kickoff event schedule is as follows:

- 6:30 Introduction and Greetings
- 6:45-7:00 2011 Reading United Player Introduction by Reading Head Coach and Union Reserve Team Coach Brendan Burke
- 7:00-7:45 Player autograph session, youth player open play session, player meet and greet
- 7:45-8:00 Prize drawings (must be present to win)
- 8:00 Head to GNA Restaurant for 8:30PM Philadelphia Union vs FC Dallas viewing party!

Light snacks and refreshments will be provided.

More information about Body Zone or Reading United can be found at www.bodyzonesports.com or www.readingunitedac.com. Reading United/Body Zone Camp information can be found at www.bodyzonesports.com/indoorsports/soccercamp.html. Reading United kickoff their 2011 PDL campaign with a May 7 visit to the Brooklyn Knights and return for their home opener on Sunday May 15 for the "Kickoff to Summer" against the NJ Rangers.

ABOUT READING UNITED AC

Reading United A.C. is the Greater Reading area's premier minor league soccer team. Led by the ownership group of Berks Professional Sports, Inc. the club was founded in 1995 as the Reading Rage. As the club entered its 15th season a name, logo, and color change was made to better feature the ties to the local and state community as well as the soccer goals of the team and its partners. Reading United is a Player Development Partner of the Philadelphia Union MLS team. For more information about Reading United AC, visit www.readingunitedac.com.



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