



1996 Playoff Qualifiers  
1997 D3Pro Mid Atlantic Division Champions  
2008 PDL Mid-Atlantic Division Champions  
2008 PDL Eastern Conference Regular Season Champions  
2008 PDL National Semifinalists  
2009 PDL Regular Season National Champions  
2010 PDL Eastern Conference Champions

# Press Release

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## FOR IMMEDIATE RELEASE



### Ashley Fan Furniture Giveaway

*Reading United AC and Ashley Furniture partner to provide free furniture giveaway to Reading fans*

**READING, Pa. (June 3, 2011)** – Thanks to a partnership between Ashley Furniture and Reading United all Reading United fans have the opportunity to enter into a drawing to win an Ashley Furniture sofa AND chair/loveseat. Ashley Furniture is one of the leading employers in the greater Reading area and they are the #1 selling home furniture brand in America. All Reading United season ticket holders are automatically entered for a chance to win this fabulous prize, worth over \$4,500. Additional chances to purchase tickets to win are available at ALL Reading United home games. Raffle ticket prices are: 1 ticket for \$2, 3 tickets for \$5, 7 tickets for \$10. The winning ticket will be announced at the July 22, 2011 Reading United vs. NY Cosmos game. The winner does NOT need to be present to win. The winning fan will be able to pick ANY sofa and chair manufactured by Ashley Furniture. A sampling of the beautiful furniture available can be viewed on the Ashley Furniture HomeStore website, [www.ashleyfurniturehomestore.com](http://www.ashleyfurniturehomestore.com).

Ashley Furniture's Worldwide Headquarters in Arcadia, Wisconsin continues to be the core manufacturing and distribution center for the Ashley Companies. Founded by Carlyle Weinberger in 1945, the company started as a sales organization with branches in Chicago, IL and Goshen, IN. In 1970, the Arcadia, WI factory opened. Specializing in occasional tables and wall systems, the building encompassed 35,000 square feet of space and 35 employees. Under the vision, direction and leadership of Ashley's owners, Ashley has become a "WorldClass Furniture Manufacturer". Ashley has grown to become the largest home furniture manufacturing company. Ashley has a rich history of success stories that illustrate its dramatic transition from a 'virtual unknown' to a significant force in the industry. For over half of a century, the company has remained committed to its Vision Statement: "We Want To Be The Best Furniture Company."



[WWW.READINGUNITEDAC.COM](http://WWW.READINGUNITEDAC.COM)

Official Player Development Partner of the Philadelphia Union





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Innovative marketing concepts, quality products and state-of-the-art manufacturing methods have always been driven by the demand for customer satisfaction. At Ashley the stream of satisfied customers continues to grow as Ashley continues to be creative and diversifies to expand business, and improve quality into the next millennium.

### **ABOUT READING UNITED AC**

Reading United A.C. is the Greater Reading area's premier minor league soccer team. Led by the ownership group of Berks Professional Sports, Inc. the club was founded in 1995 as the Reading Rage. As the club entered its 15<sup>th</sup> season a name, logo, and color change was made to better feature the ties to the local and state community as well as the soccer goals of the team and its partners. Reading United is a Player Development Partner of the Philadelphia Union MLS team. For more information about Reading United AC, visit [www.readingunitedac.com](http://www.readingunitedac.com).



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