

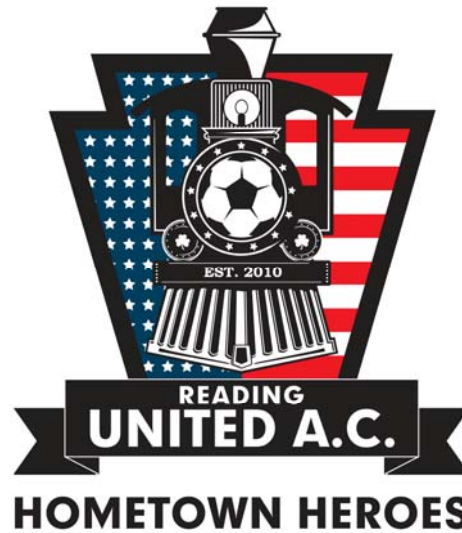


1996 Playoff Qualifiers
 1997 D3Pro Mid Atlantic Division Champions
 2008 PDL Mid-Atlantic Division Champions
 2008 PDL Eastern Conference Regular Season Champions
 2008 PDL National Semifinalists
 2009 PDL Regular Season National Champions
 2010 Eastern Conference Champions

Press Release

Contact: Art Auchenbach, General Manager
art@readingunitedac.com
 610-927-4474

FOR IMMEDIATE RELEASE



Hometown Heroes Soccer Fundraiser

Reading United & local partners to raise money for Officers Wise, Wertz, and Pagerly Memorial Funds

READING, Pa. (August 19, 2011) – Reading United A.C. is partnering with members of the Reading United Fun League (formerly Penske League), S.A.A.R.A. (Social Activities for the Associates of the Reading Area), and other local businesses and organizations to present the “Hometown Heroes Soccer Fundraiser”.

The event will be held on Saturday August 27th at 11:00AM at the Exeter H.S. – Don Thomas Stadium (home field of Reading United A.C.). The day will feature a casual and fun soccer match between the Berks County Law Enforcement and the P.E.S.L./Reading United “All Stars”. Congressman Jim Gerlach will be attending and sending out the “first kick” to



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start the day. Donations will be collected and items raffled to benefit the following charities (please take a moment to learn more about these three local heroes):

[The Michael H. Wise II Memorial Foundation](http://www.wisememorial.com) (www.wisememorial.com)
[Officer Scott A. Wertz Memorial Scholarship Funds](http://www.officerscottwertzmemoirialride.com) (www.officerscottwertzmemoirialride.com)
[The Kyle Pagerly Memorial Fund](http://www.kylepagerly5k.com) (www.kylepagerly5k.com)

John Cusatis, Commissioner of the Reading United Fun League, stated, "RUFL is aimed at connecting groups of people with fun on the field, and community improvement off of it. For the Hometown Heroes Soccer Fundraiser, we wanted to help a cause that is truly deserving. Berks County Law Enforcement and their families have absolutely blown us away with their support and excitement for this event. We are honored to support these three Hometown Heroes and their families. We think that together, we will put on a great event, sweat out some fun soccer, but most importantly raise awareness for three very socially relevant causes. I want to thank Reading United and Penske for all of their support for this event".

Reading United will be continuing the fundraising efforts well into this fall, as Reading President Art Auchenbach will be participating in the 2011 Marine Corp Marathon (MCM) on October 30, 2011 in Washington D.C. Art will be participating on behalf of one of the MCM Partners, the US Soccer Foundation (www.ussoccerfoundation.org). As part of the marathon, Art will be collecting donations which will be provided to the Officer Wise, Wertz, and Pagerly Funds and the US Soccer Foundation. Additionally, Reading United will be presenting special, limited edition, dry fit shirts featuring the Reading United Hometown Heroes logo (see above). It will be the same shirt worn by Art Auchenbach during his 26.2 mile run. These shirts will be made available to anyone who donates \$60 (or more) by September 30, 2011. Donations can be made online at: www.readingunitedac.com/store/tickets.html

"As we plan for our 2012 season and the fall youth soccer leagues are starting to pick up, it's nice to know that our community can find time to use soccer as a platform to recognize those in our community who have made the ultimate sacrifice. Reading United is blessed to be part of the social fabric of our community and we appreciate the opportunity to use the Hometown Heroes event and the Marine Corp Marathon to recognize those that protect and serve our communities on a daily basis", added Reading President, Art Auchenbach.

If you cannot attend the Hometown Heroes Soccer Fundraiser on August 27th and would still like to donate or help with the event, please direct all questions to:

John Cusatis john.cusatis@penske.com
Jason Florentin jason.florentin@penske.com
Karen Palm karen.palm@penske.com

For questions or sponsorship opportunities for Art Auchenbach's Hometown Heroes Marine Corp Marathon Fundraiser, please contact art@readingunitedac.com.

ABOUT READING UNITED AC

Reading United A.C. (formerly Reading Rage) is the Greater Reading area's premier minor league soccer team. Led by the ownership group of Berks Professional Sports, Inc. the club was founded in 1995 as the Reading Rage. As the club entered its 15th season a name, logo, and color change was made to better feature the ties to the local and state community as well as the soccer goals of the team and its partners. Reading United is a Player Development Partner of the Philadelphia Union MLS team. For more information about Reading United AC, visit www.readingunitedac.com.



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